

# 7<sup>th</sup> Women in ICT and Digital Leadership Summit 2018

Inspiring stories, practical advice and professional insights for emerging and existing leaders within the ICT and Digital roles

## FEATURED SPEAKERS



**Kylie McLean**  
Chief Digital Officer  
IBM



**Sara Goldsworthy**  
First Assistant Secretary  
Department of the Prime Minister and Cabinet



**Susannah Wood**  
Executive Director, Head of Markets Digital  
Commonwealth Bank of Australia



**Kate Carruthers**  
Chief Data Officer  
University of New South Wales



**Kristin Lyons**  
Chief Information Security Officer  
Australia Post



**Jane Bird**  
Global Transformation Lead  
Simplot Australia



**Heidi Madden**  
Assistant Secretary  
Enterprise Solutions Branch, Department of Health



**Kelly Brough**  
Digital Partner  
EY



**Felicia Trewin** Head of Strategy and Business  
Optimisation, Corporate and Commercial Bank  
ANZ



**Jodie Rowlands**  
Digital Manager IT  
L'Oréal



**Megan Fisher**  
Head of Digital and Innovation  
AusNet Services



**Claire Macfarlane**  
Senior Manager, Digital Operations  
AGL



2018 Theme:  
'Leading Through  
Times of Change'

### Pre-Summit Workshop

19 February 2018

### Summit

20 & 21 February 2018

### Post-Summit Workshop

22 & 23 February 2018

Melbourne Convention and Exhibition  
Centre

Adapt to a changing environment

Embrace digital transformation  
and disruption

Unlock your leadership potential  
and future-proof your career

Formulate the next steps in  
your leadership journey



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9.00 - 4.30

## Step up and set up: Your future as a successful leader

Strong leadership requires continual learning and improvement. Although every leader has their own style, it is vital to regularly self-reflect and identify areas for development. What has made you successful in the past doesn't necessarily guarantee your success in the future. To truly drive your future vision as a leader, it is important to develop your leadership mindset and step up to reach your leadership potential.

In this interactive and engaging workshop, Kerryn will focus on developing the key skills required for the next level of executive leadership. Explore techniques to achieve better communication, develop your leadership mindset and ultimately enhance resilience.

### Communicate credibly

- Communicate clearly, confidently and credibly
- Speak up and be heard
- Play to your strengths

### Build and maintain valuable relationships

- Make the most of networking opportunities
- Develop your emotional intelligence
- Adhere to authentic goals and objectives

### Develop your leadership mindset

- Lead authentically
- Establish your core values
- Know your leadership style

### Recognise your value and voice

- Know your strengths (and weaknesses)
- Identify your long-term plans and goals
- Organise your priorities

## Expert Facilitator: Kerryn Powell

Founder and Network Strategist

### Your Time Matters

Known as "The Connector" and a Network Strategist, Kerryn helps individuals, business professionals & organisations get comfortable building relationships and establishing a network through deeper conversations that impact their business.

She helps boost confidence and encourage conversations that focus on sharing experiences, challenging and endorsing ideas, learning new things, creating exciting new synergies and seeking out opportunities and collaborations to help grow businesses.

Her diverse career portfolio, including education and firsthand experience as a business owner, has highlighted the importance of a network, knowledge and connections in finding the solutions needed to reach goals.

Whether Kerryn is hosting a networking event, leading an in-depth workshop or delivering a keynote speech, her motivation is to tap into people's energy, enthusiasm and expertise, creating a vibe in the room that is much more than business development.

## WORKSHOP SCHEDULE

- |                 |                     |                 |                      |               |                          |
|-----------------|---------------------|-----------------|----------------------|---------------|--------------------------|
| • 8.30 - 9.00   | <b>Registration</b> | • 11.00 - 12.30 | <b>Session Two</b>   | • 3.00 - 3.20 | <b>Afternoon Tea</b>     |
| • 9.00 - 10.40  | <b>Session One</b>  | • 12.30 - 1.30  | <b>Lunch</b>         | • 3.20 - 4.30 | <b>Session Four</b>      |
| • 10.40 - 11.00 | <b>Morning Tea</b>  | • 1.30 - 3.00   | <b>Session Three</b> | • 4.30        | <b>Close of Workshop</b> |

## TEAM BOOKINGS

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## Day One 20 February 2018

### 2018 Theme: 'Leading Through Times of Change'

This forum is designed to explore the challenges of leading through organisational change and driving strategic transformation in times of uncertainty.

Case studies will explore aligning the organisation and the team with strategic direction in a constantly evolving field. It will also investigate the future of executive level leadership and examine the tools and strategies required to engage with and influence teams, fellow executives and embrace the challenges of senior leadership.

#### 8.30 - 8.55 Registration and Morning Coffee

#### 8.55 - 9.00 Official Welcome and Opening Remarks from the Chair

#### 9.00 - 9.35 OPENING KEYNOTE CASE STUDY

##### The success strategy - plot your position

Regarding success as an inevitable side effect of leadership is a mistake many leaders make. Becoming successful in your role requires strategic planning and regular self-evaluation to ensure you reach your end goal. Kylie will explore:

- Consider your options
- Devise a success strategy
- Formulate your next steps

**Kylie McLean** Chief Digital Officer  
IBM

#### 9.35 - 9.50 Questions and Discussion

#### 9.50 - 10.25 CASE STUDY

##### Step up with authenticity

Respect and loyalty are given to leaders who remain true to themselves and their values, but authenticity doesn't always come easily when stepping up into the next level of your career. Sara will explore:

- Build and nurture relationships
- Know your vision and values
- Influence with impact and integrity

**Sara Goldsworthy** First Assistant Secretary  
Department of the Prime Minister and Cabinet

#### 10.25 - 10.40 Questions and Discussion

#### 10.40 - 10.55 Morning Tea

#### 10.55 - 11.30 CASE STUDY

##### Thrive in a dynamic environment

The ICT and Digital industries are more pertinent now than ever, which means it is vital to keep up with the changing environment. Kristin will share her own leadership story and provide you with useful strategies to:

- Excel in a mutable industry
- Adapt with resilience and efficiency
- Thrive in changing circumstances

**Kristin Lyons** Chief Information Security Officer  
Australia Post

#### 11.30 - 11.45 Questions and Discussion

#### 11.45 - 12.20 EXPERT COMMENTARY

##### Become an emotionally intelligent leader

The ability to effectively manage our emotions as well those around us is quickly becoming a fundamental skill for today's successful leaders. Join Glenda in this educational and entertaining session as she explores ways to enhance your emotional intelligence.

- Boost your self-awareness
- Visualise success and harmony
- Manage emotions of yourself and others.

**Glenda May** Facilitator, Author, Coach  
Glenda May Consulting

#### 12.20 - 12.35 Questions and Discussion

#### 12.35 - 1.35 Networking Lunch

#### 1.35 - 2.25 INTERACTIVE PANEL DISCUSSION

##### Find a healthier, happier balance between work and life

Building and maintaining a balance between your personal and professional priorities is vital for long term success. The benefits gained from each aspect of your life can support and strengthen the other, so it is essential to strike the perfect balance for you. This interactive panel will explore the ways to achieve a happy, harmonious balance.

- Maintain well-being without compromising ambition
- Know and control your priorities
- Tips to 'have it all'

**Jodie Rowlands** Digital Manager IT  
L'Oréal

**Heidi Madden** Assistant Secretary  
Enterprise Solutions Branch, Department of Health

**Felicia Trewin** Head of Strategy and Business  
Optimisation, Corporate and Commercial Bank  
ANZ

**Susannah Wood** Executive Director, Head of Markets  
Digital

Commonwealth Bank of Australia

**Megan Fisher** Head of Digital and Innovation  
AusNet Services

**Claire Macfarlane** Senior Manager, Digital Operations  
AGL

#### 2.25 - 3.00 CASE STUDY

TBA

#### 3.00 - 3.15 Questions and Discussion

#### 3.15 - 3.30 Afternoon Tea

## PLUS TWO WORKSHOPS!

Plus two separately bookable interactive workshops before & after the event



## VALUE PLUS DISCOUNT

Receive up to \$400 off registration if you register and pay by 22 September 2017

# Day Two 21 February 2018

3.30 - 4.05

## EXPERT COMMENTARY

### Networking with a twist

To make sustainable and influential relationships with individuals within your industry, it is essential to master the art of networking and communicating with confidence. In this unique, interactive session, Kerryyn will provide you with a combination of practical skills to make the most of your networking opportunities.

- Communicate with confidence
- Tips to maximise networking benefits
- Practice and apply the vital skills

**Kerryyn Powell** Founder and Network Strategist  
**Your Time Matters**

4.05 - 4.20

## Questions and Discussion

4.20 - 4.30

## Concluding Remarks from the Chair

4.30 - 5.30

## Networking Reception

## NETWORKING RECEPTION

4:30 - 5:30PM

Make the most of your experience,  
join us to network over complimentary  
canapés and drinks



## CO-LOCATED WITH

## THE 9TH ANNUAL NATIONAL RECORDS AND INFORMATION OFFICERS' FORUM

19 - 23 FEBRUARY 2018  
Melbourne



## FACULTY OF EXPERTS



**Kalli Pulos**  
Leadership & Senior Executive Coach and Facilitator  
**Kalli Pulos Consulting**



**Kerryyn Powell**  
Founder and Network Strategist  
**Your Time Matters**



**Lisa Cutler**  
Professional Women's Coach  
**Cutler Coaching**



**Glenda May**  
Facilitator, Author, Coach  
**Glenda May Consulting**



**Kate Fuelling**  
Director and Independent Contractor  
**Lime Business Solutions**

8.30 - 8.55

## Morning Coffee

8.55 - 9.00

## Opening Remarks from the Chair

9.00 - 9.45

## OPENING CASE STUDY

TBA

9.45 - 10.00

## Questions and Discussion

10.00 - 10.45

## CASE STUDY

**Navigate digital transformation and innovation**  
As many organisations shift to adapt to the technological age, it is vital to adjust your approach to leadership in accordance with digital culture. Taking a fluid and flexible approach will make room for innovation and ultimately evolution within your organisation. Kelly will discuss:

- Embrace and adapt to change
- Welcome and initiate innovation
- Embrace transformation

**Kelly Brough** Digital Partner  
**EY**

10.45 - 11.00

## Questions and Discussion

11.00 - 11.15

## Morning Tea

11.15 - 12.00

## CASE STUDY

**Develop your peripheral leadership vision**  
As a leader, your influence is widespread throughout your organisation. Leaders need to develop a strong sense of peripheral vision within their organisation and be able to direct attention to the right places, even if it is not always in your direct line of sight. Jane will discuss:

- Consider your influence
- Expand your vision
- Manage up, down and sideways

**Jane Bird** Global Transformation Lead  
**Simplot Australia**

12.00 - 12.15

## Questions and Discussion

12.15 - 1.15

## Networking Lunch

1.15 - 2.00

## CASE STUDY

### Future-proof your career

We live in a world where the skill sets required to succeed are constantly evolving. In order to stay relevant, it is crucial to continuously evaluate your position, continue to learn and adapt to changing environments. Join Kate as she discusses:

- Upskilling
- Recognising your value and strengths
- Anticipating your next move

**Kate Carruthers** Chief Data Officer  
**University of New South Wales**

2.00 - 2.15

## Questions and Discussion



## SUPER SAVER DISCOUNT

Receive up to \$300 off registration if you register and pay by 24 November 2017



## EARLY BIRD DISCOUNT

Receive up to \$200 off registration if you register and pay by 19 January 2018

**2.15 - 3.00** **EXPERT COMMENTARY**

**Confidence and courage – Keys to fearless leadership**

In a climate of constant change and disruption, courage in the face of the unknown becomes critical to our success. Now more than ever, courage is not only a key leadership trait, it allows us to navigate through conflict, change, and challenge. This requires a high level of self-awareness and trust in ourselves. In this interactive session, Kalli will explore:

- Courageous behaviours of fearless leaders
- What prevents you from acting with courage?
- Ways to build your courage and confidence

**Kalli Pulos** Leadership & Senior Executive Coach and Facilitator  
**Kalli Pulos Consulting**

**3.00 - 3.15** **Questions and Discussion**

**3.15 - 3.30** **Afternoon Tea**

**3.30 - 4.30** **INTERACTIVE CLOSING ROUNDTABLE**

**Resilient leadership - Thrive in an evolving role**

Join Lisa in this final session as she reflects on the various themes and inspiring stories from the summit. Through an engaging and interactive discussion, she will summarise the key lessons and takeaways from the two days to help inspire and empower you to succeed in your role.

- Review key lessons from the summit
- The next steps: Plan for your future
- Refine the skills for success

**Lisa Cutler** Professional Women's Coach  
**Cutler Coaching**

**4.30** **Concluding Remarks from the Chair and Summit Close**

## ABOUT THE EVENT

In the ever-changing world of ICT and Digital, it is a leader's responsibility to develop their teams alongside the shifting environment and support a fluid industry evolution. Emerging female leaders looking to take the next step forward in their careers will have to broaden their focus and re-position their technical strengths to develop ongoing strategic expertise and influence. To achieve this, you need to create your own unique leadership style that will allow you to influence, motivate and leverage the best results from your organisation.

The Women in ICT and Digital Leadership Summit provides a forum to bring together accomplished leaders in ICT and Digital roles. This case study-driven event will give you the opportunity to learn from the experiences of industry leaders and gain practical advice to use throughout your own leadership journey. This is the premier development opportunity to listen, learn and network with industry experts in your field.

Start your leadership journey now and register early to secure your place at this important industry event. Enquire now about generous team packages available for group bookings.



## FOLLOW THIS EVENT

Tweet about this event using the hashtag #WilmaChat and @LiquidLearning for daily industry updates!



## TEAM BOOKINGS AVAILABLE

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3	4	5	6	7	8	+
10%DISCOUNT		15%DISCOUNT			20%DISCOUNT	

## RIM & ICT Professionals Leadership Workshop

DAY ONE 9.00 - 4.30 DAY TWO 9.00 - 4.30

### Enhancing leadership skills for Information Management and ICT Professionals

#### How Records, Information Management and ICT is evolving and how do you prepare for future challenges of disruptive change

- The importance of developing strong leadership skills for Records, Information Management and ICT Professionals
- Essential leadership qualities for Records, Information Management and ICT Professionals
- The importance of leading change
- Understanding professional strengths and working together

#### Transitioning from an IM specialist to become a strategic business enabler

- Growing beyond technical capabilities to develop analytical, strategic thinking, and problem-solving skills
- Reflecting on your own leadership styles and drawing on your unique strengths
- Building your influence as a Records, Information Management or ICT leader

#### Developing effective communication skills as an Information Management and ICT leader

- Breaking down complex jargons and processes to communicate effectively with non-IM business peers
- Providing clear direction and strategic goals
- Practical communication strategies to gain management buy-in
- How to demonstrate and present the ROI value of your IM project

#### Establishing networks and connection for IM and ICT project success

- Identifying and understanding the internal and external stakeholders that you work within a Records and Information Management environment
- Practical approaches to build better connection, collaboration, and how to facilitate co-creation
- Supporting and partnering with others to achieve greater efficiency and productivity

#### Expert Facilitator: Kate Fuelling Director and Independent Contractor Lime Business Solutions

Kate Fuelling is an information management specialist, author, optimist, and the founder of Kate Fuelling Consulting. Her purpose in life is to lead with courage, fun and respect.

After many years in the information management industry, Kate founded her consulting business in 2014 in response to the frustration she felt when constrained within organisational 'that's how we do things around here' approach. Instead of accepting the status quo, she chose to build a business out of questioning it.

Kate Fuelling Consulting is a consultancy working towards a world where information, technology and processes integrate seamlessly to create extraordinary knowledge for the benefit of humankind.

Whilst holding several information, business, process and project management qualifications, her greatest strengths when presenting to an audience are her beliefs that we should all contribute more, not just create more, and that life and work should be fun and inspiring.

Kate thrives on sharing her passion for realistic, useful digital information management solutions through fun, engaging workshops with a serious message.

At a recent event chaired by Kate, one participant remarked 'Kate has a great presentation style that I really engaged with, and between that and the content I didn't want to drift off into other thoughts. I felt the content was relevant, the conversation flowed easily, and everyone felt that they could contribute... the experience was as enjoyable as it was helpful'

Her book, detailing how organisations' can manage and use digital information for the greater good, is due for release in late 2017.

### Building and aligning leadership qualities for Information Management and ICT professionals

#### Leading IM and ICT transformation

- Understanding how businesses are evolving and the impact to the existing IM and ICT structures in your organisation
- Aligning your IM and ICT transformation plan with the growing business needs
- Creating and leading an integrated IM and ICT approach – Navigating the common challenges
- How to drive incremental changes that lead to bigger transformation

#### Developing skills for change management and leadership

- Leading an IM change project – what is required, what works, what doesn't, and how to avoid the pitfalls
- Be aware of the risks involved
- Breaking down silos in an IM change management project

#### You as a change leader and enabler

- Communicating change effectively and in a timely manner
- Practical ways to approach resistance to change
- Managing difficult conversations
- Providing consistent messages around the visions and goals of your IM and ICT transformation plan

#### Considering factors to creating and delivering seamless user experience

- Users don't understand systems – Understanding IM and ICT from the users' perspective
- Embedding continuous improvement in your IM and ICT change project
- Building momentum through your project that facilitates to future change
- Supporting an organisational culture that welcomes innovation and change

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